

Celebrating our 30th year!

Project LOOK!

School tours at the Palo Alto Art Center



Project LOOK! offers engaging tours of exhibitions at the Palo Alto Art Center to K-12th grade school groups. All tours include a hands-on art activity.

Students, teachers, and parents participate in a lively, docent-led tour of the galleries followed by a related hands-on activity or artist demonstration. Teachers also receive a helpful information packet before the tour with exhibition-related materials and activities.

Project LOOK! makes art accessible to all students and fosters:

- imagination, teamwork, problem-solving and open communication
- appreciation and understanding of cultural heritage and diversity
- interdisciplinary exploration of core subjects through the lens of art
- a connection between the experience of viewing art and making art
- creative expression and pride in creating something unique

TOUR TIMES: Tours are given Tuesday through Friday at 9:15am, 10:45am, and 12:30pm and last 90 minutes (including the hands-on activity) with the exception of The Great Glass Pumpkin Patch (see reverse side for details).

LOCATION: The Palo Alto Art Center, 1313 Newell Road (at Embarcadero), Palo Alto, CA 94303

COST: Palo Alto/Ravenswood schools: \$2.00 per student. All other groups: \$55.00 per group. Need-based scholarships are available upon request, please contact Project LOOK! for more information.

TO REGISTER: Tours for the full academic year are provided on a first come, first served basis. Please read enclosed registration form carefully before submitting. Unregistered classes cannot be admitted without prior arrangement with Project LOOK! There are two easy ways to register:

- Mail in registration form with check or credit card information
- Fax in registration form with credit card number

Phone or email registrations cannot be accepted.

CONTACTS: Project LOOK! Director: 650.329.2176 Registrar: 650.329.2381

SEE REVERSE SIDE FOR TOUR DESCRIPTIONS AND DATES



2008-09 Project LOOK! tour photographs by Sharon Fox

SEE

Project LOOK! Tour schedule 2009–2010

Project LOOK! is a program of the Palo Alto Art Center and is supported in part by the Palo Alto Art Center Foundation in a public/private partnership.

Thank you to our Project LOOK! business sponsor, Dreyfus Properties. DREYFUS PROPERTIES

what we are doing in Project LOOK! this year

FALL-WINTER EXHIBITION:

TREASURES FROM THE MEXICAN MUSEUM: A SPIRITED LEGACY (September 26, 2009 – April 18, 2010)



Carmen Lomas Garza, *La Tamalada*, 1990
Color Lithograph, Collection of The Mexican Museum, San Francisco, CA

This exciting exhibition features highlights from the collection of The Mexican Museum in San Francisco, one of the oldest Latino-focused art museums in the country. The Mexican Museum has been closed temporarily and this exhibition provides a wonderful opportunity for the community to experience the Museum's outstanding collection!

FALL TOUR: October 20 – December 18, 2009

90 minute tour, Tues-Fri at 9:15, 10:45, and 12:30

ART OF THE FANTASTIC

Discover the spirit and soul of Mexican art! Use your imagination as you view fantastic masks, ceramic dogs, and images of *nahuals*—humans who magically turn into animals. Learn about the Mexican celebration, *El Día de los Muertos* (The Day of the Dead) by exploring animated *calaveras*—skulls and skeletons—in Papier-maché and in prints, candelabras, and other commemorative objects.

Hands-On Activity: Students will create a sculpture inspired by Mexican folk art traditions.

WINTER TOUR: January 26 – April 16, 2010

90 minute tour, Tues-Fri at 9:15, 10:45, and 12:30

CELEBRATING PEOPLE & COMMUNITY

Have you ever made a special meal with you family? Played with a *piñata* at a birthday party? Admired a portrait of a beloved family member? Examine images of everyday life and celebratory portraits by well-known Mexican artists such as Diego Rivera and David Alfaro Siqueiros and Latina/o artists such as Carmen Lomas Garza and Alfredo Arreguin.

Hands-On Activity: Students will create images of their own community.

SPECIAL OPPORTUNITY: September 29 – October 2, 2009

60 minute tour, Tues-Fri at 9:00, 10:00, 11:00, 12:00, and 1:00



Photo: Sharon Fox

THE GREAT GLASS PUMPKIN PATCH®

In this special outdoor exhibition of hand-blown glass pumpkins, students will explore a fantastic array of glass pumpkins, gourds and mushrooms and view live glassblowing demonstrations!

Hands-On Activity: Students will draw pumpkins on shrinky-dink material and bake them to create glass-like jewelry.

SPRING EXHIBITIONS: May 10 – May 18, 2010

90 minute tour, Mon-Fri at 9:15, 10:45, and 12:30



Dankia Heaney, Ohlone School,
Grade 4/5, Teacher: Susan Covey

YOUTH ART & CULTURAL KALEIDOSCOPE

Youth Art is an annual exhibition featuring a variety of artworks by K–12 students from the Palo Alto Unified School District. Cultural Kaleidoscope is a culminating exhibition of works created by students during artist residencies in partner classrooms in Palo Alto and East Palo Alto.

Hands-On Activity: Students will use clay and computers to make digital claymation movies.

SPECIAL TOUR OFFERING: October 20, 2009 – April 16, 2010

90 minute tour, Tues-Fri at 9:15, 10:45, and 12:30

VTS TOUR (Visual Thinking Strategies)

Did you know that a Project LOOK! tour at the Palo Alto Art Center can develop language skills, critical thinking, and observation skills in your students? Sign up for our new Visual Thinking Strategies (VTS) tour and discover the possibilities! Focusing on three to four carefully selected artworks from the exhibition *Treasures from the Mexican Museum: A Spirited Legacy*, docents will apply the VTS method to lead students in lively, student-centered discussions. For more information about VTS, please visit www.vtshome.org

Hands-On Activity: To be determined in consultation with classroom teacher.



Photo: Sharon Fox

Curriculum Links: Visual Arts, Language Arts, Science, Social Studies, Multicultural Studies



Palo Alto
ARTCenter

1313 Newell Road
Palo Alto, CA 94303
TEL 650.329.2366
FAX 650.326.6165

For more information contact: Project LOOK! Director: 650.329.2176
or email ariel.feinberg@cityofpaloalto.org
Registrar (payment or registration inquiries): 650.329.2381
or email suzanne.ramirez@cityofpaloalto.org



TEACHER & CLASS INFORMATION: Please fill out this form entirely. Each class must register using a separate form. Maximum class size is 30. Minimum grade level is kindergarten. One adult chaperone is required for every 6 students.

Teacher's Name _____

Home phone (_____) _____ school phone (_____) _____ ext _____

School _____

Public Private Charter District _____ County _____

Grade level attending _____ # attending _____ (ideal number of students is 20; maximum is 30)

Email address _____

ADDRESS (Where to send confirmation packet):

Name _____

School _____

Address _____ City _____ State _____ Zip _____

Field Trip Coordinator's name (if applicable) _____

Field Trip Coordinator's phone (if applicable) (_____) _____

Please fill out the reverse side of this application for all tours and dates

PAYMENT: Palo Alto and Ravenswood District – \$2.00 per student. Other groups – \$55.00 per group.

Payment is by Mastercard, Visa, or check. Some scholarships may be available at the Art Center's discretion.

Please make check payable to **City of Palo Alto**.

Payment amount: \$ _____ Check enclosed Check # _____ Visa Mastercard

Name as it appears on card _____

Card number _____ Expiration date _____

Signature _____

CANCELLATIONS: Please avoid cancellations by checking school calendars before registering and allowing adequate time to arrange for transportation and chaperones. Please contact the office immediately if a cancellation is necessary.

Credit/refunds are provided only if cancellations are made more than 4 weeks in advance of scheduled tour date.

TO COMPLETE REGISTRATION: Fax completed form (credit card only) to **650.326.6165**.

Mail completed form (check/credit) to: **Project Look! Tours, Palo Alto Art Center, 1313 Newell Road, Palo Alto, CA, 94303**

Registration inquiries: 650.329.2381, Program inquiries: 650.329.2176

Project LOOK! TOUR REQUESTS, 2009-2010

Please review accompanying brochure and select your tours below.

Under each selection, list at least 3 alternate dates and times, in rank order, that you could attend the tour.

TOUR TIMES VARY AND ARE LISTED BELOW TOUR DATES.

Be sure to enter exact dates and times (e.g. "Wed., Oct. 8, 10:45").

We will do our best to accommodate your first choice.

<p>FALL-WINTER EXHIBITION: TREASURES FROM THE MEXICAN MUSEUM: A SPIRITED LEGACY <i>(September 26, 2009 – April 18, 2010)</i></p> <p>FALL TOUR: ART OF THE FANTASTIC October 20 – December 18, 2009 Tours: Tuesday-Friday: 9:15, 10:45, & 12:30: Tour length: 90 minutes</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">DAY</th> <th style="width: 33%; text-align: center;">DATE</th> <th style="width: 33%; text-align: center;">TIME</th> </tr> </thead> <tbody> <tr><td>1. _____</td><td>_____</td><td>_____</td></tr> <tr><td>2. _____</td><td>_____</td><td>_____</td></tr> <tr><td>3. _____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p>WINTER TOUR: CELEBRATING PEOPLE & COMMUNITY January 26 – April 16, 2010 Tours: Tuesday-Friday: 9:15, 10:45, & 12:30: Tour length: 90 minutes</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">DAY</th> <th style="width: 33%; text-align: center;">DATE</th> <th style="width: 33%; text-align: center;">TIME</th> </tr> </thead> <tbody> <tr><td>1. _____</td><td>_____</td><td>_____</td></tr> <tr><td>2. _____</td><td>_____</td><td>_____</td></tr> <tr><td>3. _____</td><td>_____</td><td>_____</td></tr> </tbody> </table>	DAY	DATE	TIME	1. _____	_____	_____	2. _____	_____	_____	3. _____	_____	_____	DAY	DATE	TIME	1. _____	_____	_____	2. _____	_____	_____	3. _____	_____	_____	<p>THE GREAT GLASS PUMPKIN PATCH September 29 – October 2, 2009 Tours: Tuesday-Friday: 9:00, 10:00, 11:00, 12:00, & 1:00 Tour length: 60 minutes</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">DAY</th> <th style="width: 33%; text-align: center;">DATE</th> <th style="width: 33%; text-align: center;">TIME</th> </tr> </thead> <tbody> <tr><td>1. _____</td><td>_____</td><td>_____</td></tr> <tr><td>2. _____</td><td>_____</td><td>_____</td></tr> <tr><td>3. _____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p style="font-size: small;">Additional alternatives below (optional)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>4. _____</td><td>_____</td><td>_____</td></tr> <tr><td>5. _____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p>YOUTH ART & CULTURAL KALEIDOSCOPE May 10 – 18, 2010 Tours: Monday-Friday: 9:15, 10:45, & 12:30: Tour length: 90 minutes</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">DAY</th> <th style="width: 33%; text-align: center;">DATE</th> <th style="width: 33%; text-align: center;">TIME</th> </tr> </thead> <tbody> <tr><td>1. _____</td><td>_____</td><td>_____</td></tr> <tr><td>2. _____</td><td>_____</td><td>_____</td></tr> <tr><td>3. _____</td><td>_____</td><td>_____</td></tr> </tbody> </table> <p style="font-size: small;">Additional alternatives below (optional)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>4. _____</td><td>_____</td><td>_____</td></tr> <tr><td>5. _____</td><td>_____</td><td>_____</td></tr> </tbody> </table>	DAY	DATE	TIME	1. _____	_____	_____	2. _____	_____	_____	3. _____	_____	_____	4. _____	_____	_____	5. _____	_____	_____	DAY	DATE	TIME	1. _____	_____	_____	2. _____	_____	_____	3. _____	_____	_____	4. _____	_____	_____	5. _____	_____	_____
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TIPS FOR GETTING THE TOURS YOU WANT:

1. Indicate 3 alternate times as well as dates. 12:30 tours can bring lunch to have at Rinconada Park (across the street) before or after the tour.
2. Write in your home number so we can leave messages easily if we have openings.
3. Respond to messages quickly before tours fill.
4. Consult calendars to confirm that your tour date request falls on the right day of the week and not on a school holiday.
5. Pay with a credit card so that you can fax in your registration.
6. Try for longer-term exhibitions—they have more dates and more developed tours.